



EXHIBITOR INFORMATION

Sunday, June 3rd, 2018 • 12:00 Noon - 5:00 PM
California State University Channel Islands

HOSTED BY



The Van Huisen Family

The Zarley Family



FOOD EXHIBITOR

The Casa Pacifica Angels Wine Food & Brew Festival will present more than 85 fabulous restaurants, 185 of the area's premier wineries, vineyards, and breweries, and more. Now in its 25th year, the Festival has grown into a first-class wine, food, and brew tasting extravaganza voted Best Charity Event and Best Food and Drink Festival of Ventura County in 2012-2017!

REGISTER ONLINE at www.cpwinefoodbrewfest.com/exhibitors

Food Exhibitor Booth Hours – 11:45 a.m. to 5:00 p.m.

The event will start on time. **We require that you are set up and ready to serve at 11:30 am.**

Late arrival may result in exclusion from the event.

Registration is FREE

Food Exhibitors are not charged for exhibit space on four conditions: 1) Register online; 2) Donate a Chef's Dinner or Dining Certificate to the Silent Auction valued at a minimum of \$50; 3) Distribute at least 750 samples of food; and 4) No samples offered are prepackaged. All vendors are subject to review to determine appropriateness for the event.

Please note - Vendors must notify the Festival organizers if they plan to use a BBQ, heating/cooking set-up with an open flame (sterno), or generator, and vendor **must bring with them a currently serviced minimum-rated 2A10BC fire extinguisher** to attach in a visible area in their exhibitor booth.

Auction Donation(s)

Auction donations benefit Casa Pacifica Centers for Children and Families, a 501(c)(3) non-profit organization. Auction donations must be received by April 24th, 2018. Your donation will be included in a Silent Auction gift basket. You may include additional *non-perishable* products or promotional items with your donation to help promote your business. Do not include any items that need to be returned (displays, etc.).

Sampling

Be prepared to supply at least 750 samples of each kind of food sample you bring as people tend to take one of each. Please be prepared so you don't run out of food before the end of the event!

The YUMMIE Top Chef Awards

When you register for the Festival you are eligible to enter the Yummie Top Chef culinary competition. Our judges will award fabulous prize packages to the winning chefs/food exhibitors with the finest epicurean creations. Only 16 samples are required to participate. Participants in the competition must be ready to serve their entry by 11:45 a.m., NO EXCEPTIONS. (See the Yummie Culinary Competition page for detailed information.)

Wrist Bands/Glasses and Trays

Participating food exhibitors receive up to 4 event passes for staff. Glasses and trays will be available for pick up starting at 12:45 p.m. in the Exhibitor Trays & Glasses booth inside the event quad.

You Supply

- Digital image (.jpg format) of business and a brief write-up for inclusion in our Online Interactive Exhibitor Guide
- Head shot (digital image in .jpg format) and brief bio of chef or personality for our online Chefs Directory
- Samples of product - at least 750 samples
- Dining Gift Certificate for Silent Auction gift basket
- A link on your business website to the official Festival website

We Supply

- Business write-up and photos with your website link featured in the Online Exhibitor Guide
- The opportunity to place special coupons on your Exhibitor Guide page
- Chef's photo, bio, and website link featured in our online Chefs Directory
- A Festival logo for use as a link on your business website, social media pages, and/or email signature
- Business listing in our Festival Tasting Program
- Extensive media exposure
- Disposable utensils and napkins
- 6-foot table with linen (back table also available upon request)
- Market umbrella
- Ice where requested (please provide containers as needed)
- Utility water
- NEW THIS YEAR! Volunteers to help set up and break down

Cancellation Notices

This is a FREE to exhibit charity event where you will receive significant media exposure. Exhibitors should provide a notice of cancellation by May 3rd, 2018. Exhibitors who are a no-show to the event may not be eligible to participate in future events.

FOR QUESTIONS, PLEASE CONTACT:

Food Exhibitor Contact • cpwineandfoodfestfoodexhibitor@gmail.com

Casa Pacifica Contact - Anna Coulson (805) 366-4023 • acoulson@casapacifica.org

Casa Pacifica • 1722 S. Lewis Road, Camarillo, CA 93012

For information about Casa Pacifica, visit www.casapacifica.org or call (805) 445-7800.

Casa Pacifica is a 501(c)(3) non-profit organization incorporated in 1988. Tax ID #77-0195022.

